



# Exclusive Networks

Q2 2022 Trading update



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Unless otherwise indicated, the financial information contained in the attached presentation relating to 2019 and 2020 has been extracted or derived from the Company's consolidated financial statements as of and for the years ended December 31, 2020 (including the year ended December 31, 2019 as a comparative), prepared in accordance with International Financial Reporting Standards ("IFRS") as adopted by the EU (the "IFRS accounts"). In addition, financial information contained in the attached presentation relating to 2018 or prior periods has been derived or extracted from the Company's audited consolidated financial statements prepared in accordance with French GAAP. Consequently, the financial information provided herein may not be comparable across all of the periods presented.

Certain financial information and operating data relating to the Company contained in the Information has not been audited or reviewed and in some cases is based on management information and estimates. In addition, the Information includes certain non-IFRS financial measures of the Company derived from (or based on) its accounting records, and which it regards as alternative performance measures ("APMs") for the purposes of Commission Delegated Regulation (EU) 2019/979 of March 14, 2019 and as defined in the European Securities and Market Authority Guidelines on Alternative Performance Measures dated October 5, 2015. Other companies may calculate such financial information differently or may use such measures for different purposes than the Company does, limiting the usefulness of such measures as comparative measures. These measures should not be considered as alternatives to measures derived in accordance with IFRS, have limited use as analytical tools, should not be considered in isolation and, may not be indicative of the Company's results of operations.





## Business performance

Jesper Trolle CEO



### Q2-22 Highlights

HIGHLIGHTS

#### **SCALE**

> **Elbn** Gross sales - All-time high quarterly sales in Q2-22

#### **GROWTH**

+42.5% in Q2 / +33.8% in H1 reported Gross Sales vs 2021

#### **EXPANSION**

> **£2bn** of additional SAM opportunity captured in Q2-22 through vendor expansion



Continued robust organic growth in Q2-22, coupled with positive external factors



Consistent Gross Sales growth across regions in Q2-22 (EMEA +43.0%, APAC +36.3% AMERICAS +46.1%) supported by market momentum and the strengthening of the US dollar



Growth fuelled by all of the core cybersecurity segments thanks to superior execution and deep vendor relationships



Bookings growth above Gross Sales growth, cementing the future performance of the business



# Continued expansion with New and Existing Vendors, capturing more addressable market

**CONTINUED VENDOR EXPANSION INTO OUR PORTFOLIO** 

**CONTINUED GEOGRAPHICAL EXPANSION WITH EXISTING VENDORS** 



Evolved SIEM and Open XDR platform

**Middle East** 



Expansion into Middle East (Prisma Cloud)



Expansion into

Malaysia and

Hong Kong



**Messaging Security** 

UK & Ireland, Middle East, Israel



Expansion into

Eastern Europe



**Expansion into** 

#### **Full PAN EMEA**

from France, Eastern Europe and South Africa



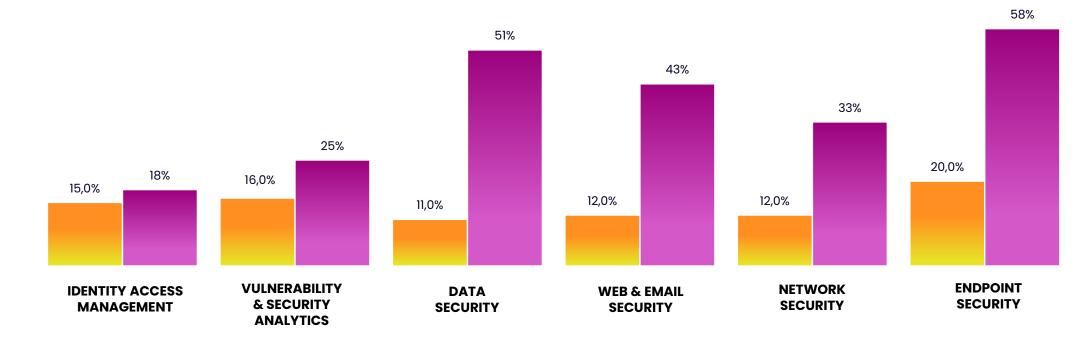
~ €1.2bn of additional SAM expansion opportunity



## Continued outperformance on all subsegments

**GROWTH FOR TOP TIER CYBERSECURITY SEGMENTS IN Q2 2022** 





Our consistent outperformance proves our model resonates with our customers



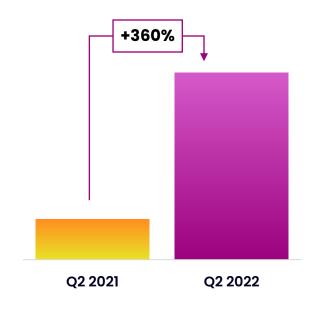
# The cloud business keeps growing at outstanding rates

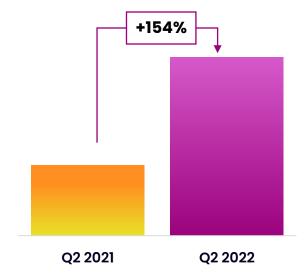
% OF CLOUD-BASED SALES

NUMBER OF PARTNERS ON OUR X-OD PLATFORM

NUMBER OF TRANSACTIONS ON OUR X-OD PLATFORM







Year-over-year growth of cloud-based business

8



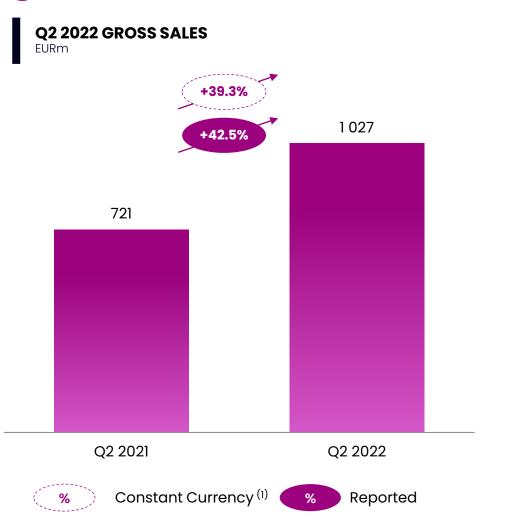


# Financial Overview

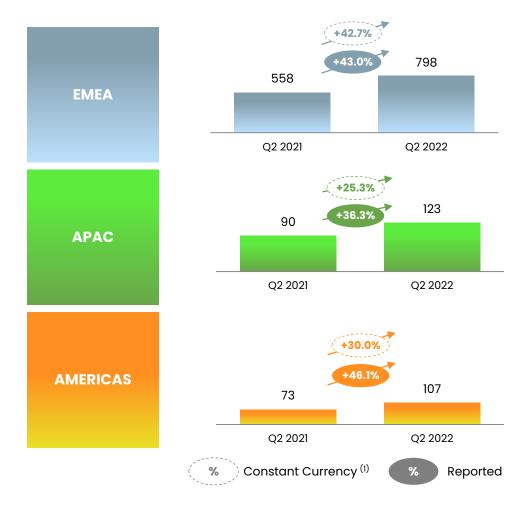
Pierre Boccon-Liaudet CFO



# Q2 2022 Gross Sales: consistent growth acceleration in all regions

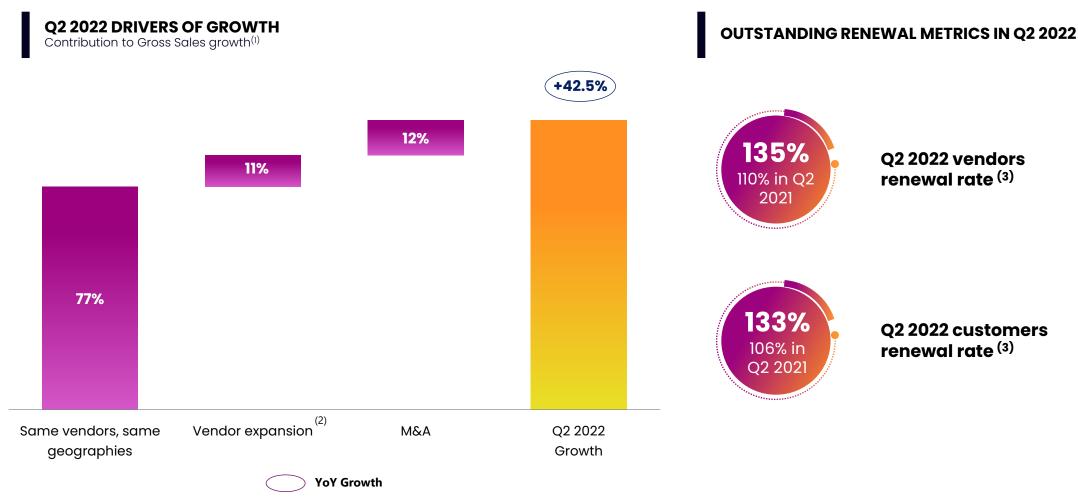


**Q2 2022 GROSS SALES BY REGION** EURm





# Q2 2022 Growth – capitalizing on premium portfolio and value-added services



Sources: Management Reporting

<sup>1.</sup> New geographies / new vendors analysis performed on single vendors above €100K annual Gross Sales

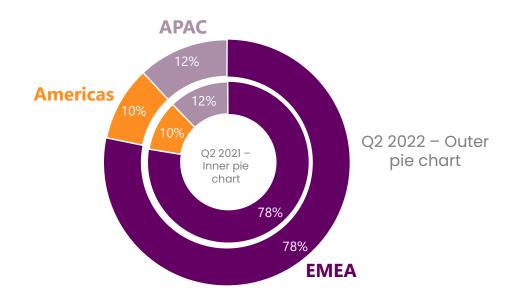
Vendor Expansion: ~8% from existing vendors in new geographies and ~3% from new vendors.

Defined as Gross Sales generated in year N from vendors/customers active in year N-1 divided by Gross Sales from the same vendors/customers in year N-1

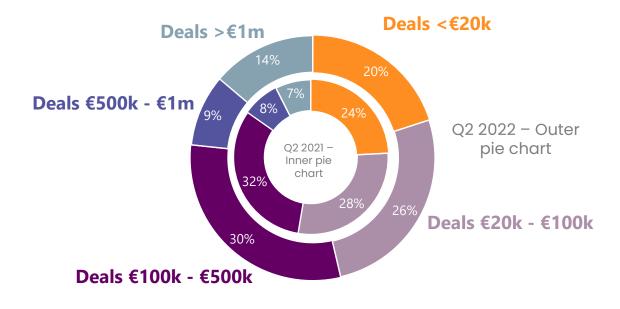


## A trend towards larger deals in Q2 22

#### Gross Sales breakdown by geography

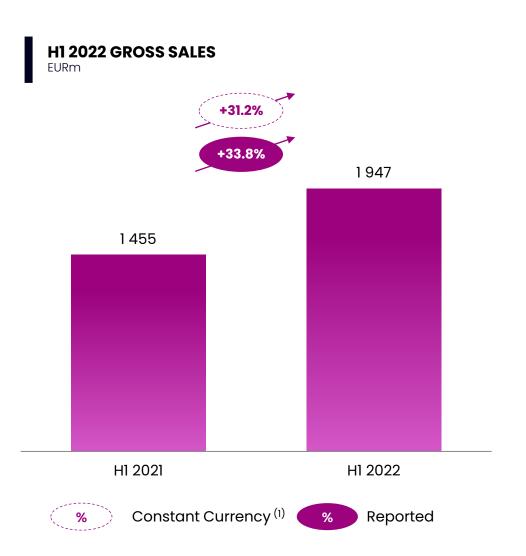


#### Gross Sales breakdown by Deal Size<sup>1</sup>

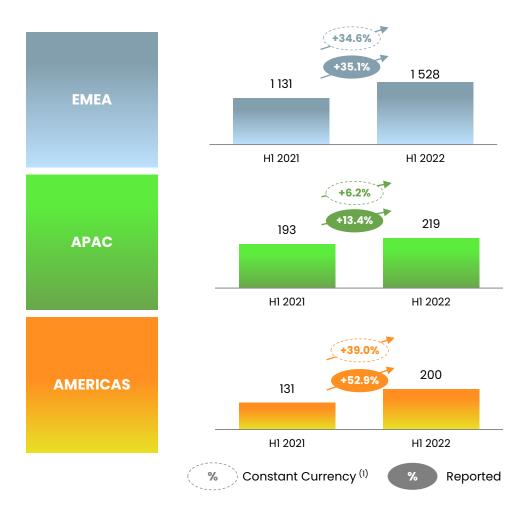




### H1 2022 Gross Sales: outstanding growth



### **H1 2022 GROSS SALES BY REGION** EURM





## Key Takeaways

- Continued robust growth in Q2-22, coupled with positive external factors
- 2 Consistent growth across regions in Q2-22 (EMEA +43.0%, APAC +36.3% AMERICAS +46.1%) supported by market momentum and the strengthening of the US dollar
- Growth fueled by all the core cybersecurity segments thanks to superior execution and deep vendors relationships
- Bookings growth above gross sales growth, cementing the future performance of the business



## Q&A

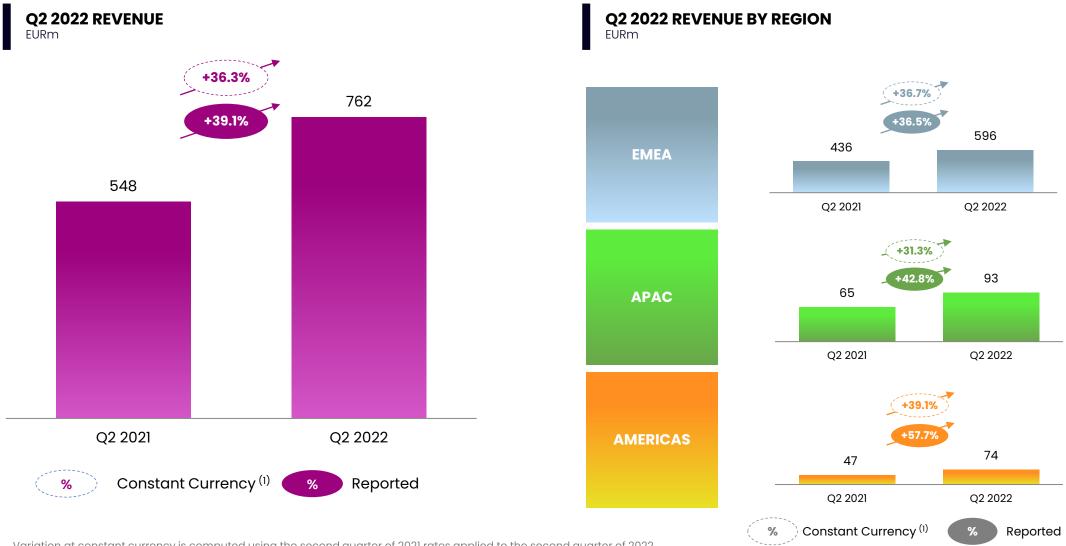
We welcome any questions you may have



# Appendix

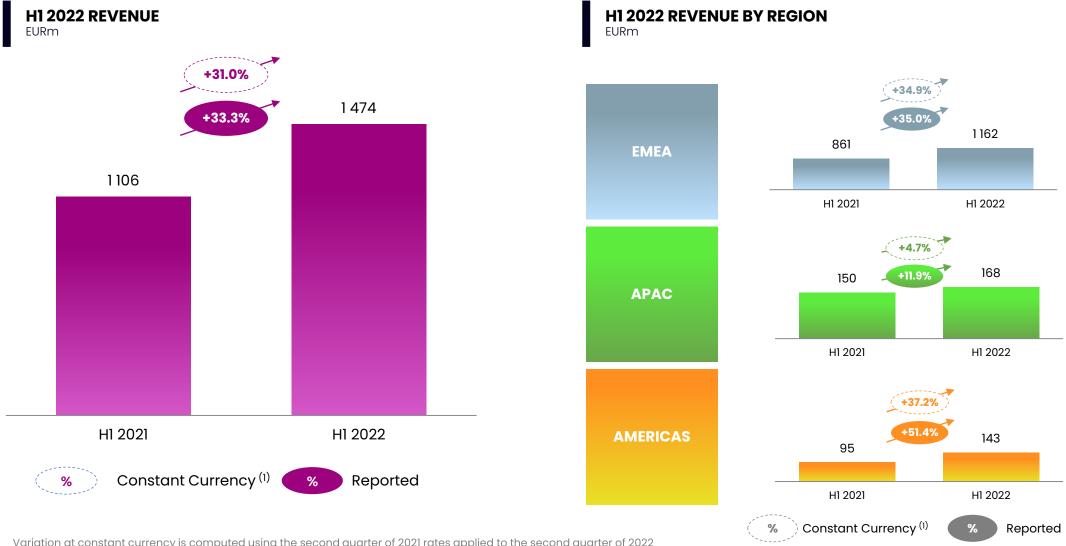


### Q2 2022 IFRS Revenue: growth in line with Gross Sales



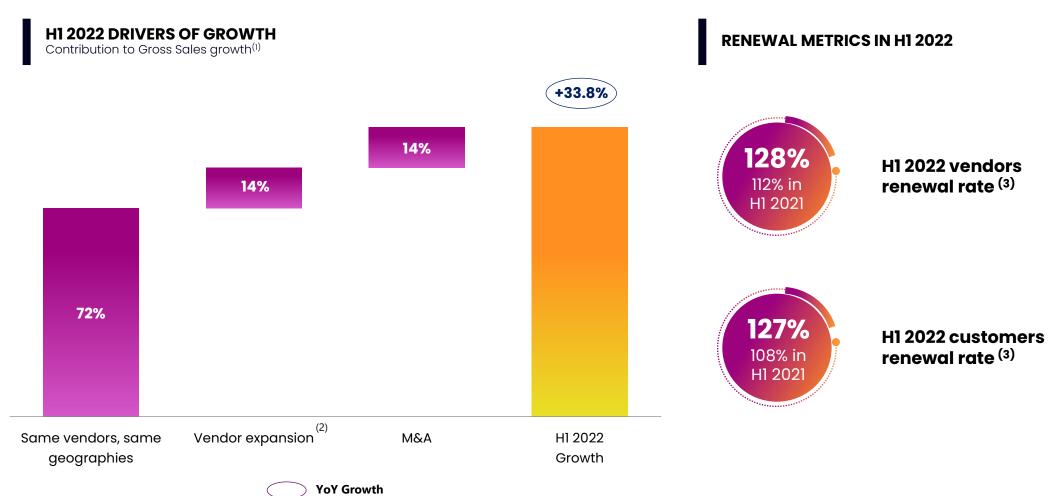


### H1 2022 IFRS Revenue: growth in line with Gross Sales





# H1 2022 Growth – strong contribution from growth with our current vendors



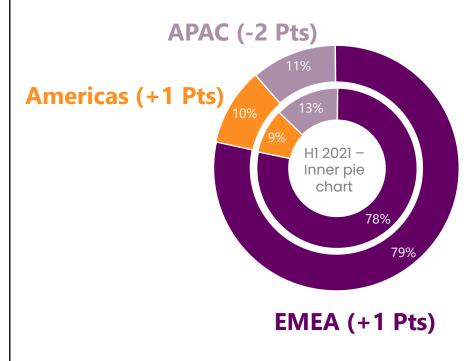
**Sources**: Management Reporting

- 1. New geographies / new vendors analysis performed on single vendors above €100K annual Gross Sales
- 2. Vendor Expansion: ~5% from existing vendors in new geographies and ~9% from new vendors.
- Defined as Gross Sales generated in year N from vendors/customers active in year N-1 divided by Gross Sales from the same vendors/customers in year N-1

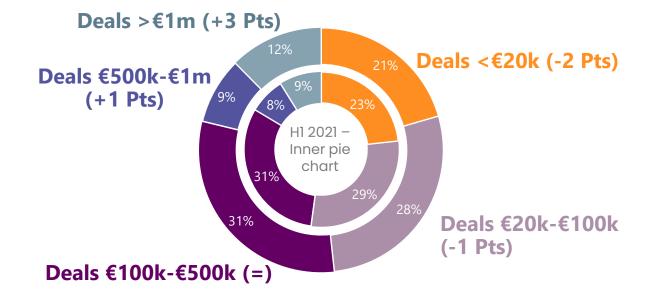


### Trend in business mix in line with 2021

#### H1-22 Gross Sales Breakdown by Geography



#### H1-22 Gross Sales Breakdown by Deal Size<sup>1</sup>





### Changes in Gross Sales reporting methodology

• Up to Q1 2022 Gross Sales publication, Exclusive Networks Gross Sales KPI was defined as follows:

"Gross Sales represent revenue recognized by the Group on a gross basis for each revenue stream (i.e. Solutions and Support/Maintenance) and before intra and inter segment intercompany eliminations. Net of returns, discount and rebates".

- Historically, the business model of Exclusive Networks was such that each entity within the Group was managing its own buy-and-sell activities, resulting into intra and inter segment sales non-significant at Group level (47m€ in 2021 i.e. 1.4% of gross sales, 25m€ in 2020) and not distorting the perception of the Group's financial performance. However, these intra and inter segment sales are expected to increase in the future due to (i) the implementation of a new operating model to support some vendors' growth within EMEA, with some inventory to be held in one European country for the whole EMEA area; (ii) the growth pattern of the Company.
- Considering the above-described evolutions, the Group decided to exclude the intra and inter segment sales from its Gross Sales KPI in FY2022 to improve the relevance and reliability of its Gross Sales indicator to the market. Effective Q2 2022 Gross Sales publication, the Gross Sales indicator will be defined as follows:

"Gross Sales represent revenue from third parties recognized by the Group on a gross basis for each revenue stream. Net of returns, discount and rebates. »

For comparability purposes, historical figures have been restated according to the new definition.



# Reconciliation of Gross Sales before and after IC eliminations

#### GROSS SALES PUBLISHED BEFORE INTERCOMPANY ELIMINATION

**URm** 

TOTAL	746.7	730.7	804.9	1,038.2	3,320.4	932.4	1,057.9
AMERICAS	57.8	73.0	93.6	122.3	346.7	93.4	106.7
APAC	103.5	89.8	103.0	98.0	394.3	96.6	122.7
EMEA	585.3	567.9	608.3	817.9	2,579.5	742.3	828.4
	Q1-21	Q2-21	Q3-21	Q4-21	FY-21	Q1-22	Q2-22

#### **GROSS SALES AFTER INTERCOMPANY ELIMINATION**

EURn

	Q1-21	Q2-21	Q3-21	Q4-21	FY-21	Q1-22	Q2-22
EMEA	573.0	557.8	597.0	804.4	2,532.3	730.3	797.8
APAC	103.4	90.0	103.1	98.0	394.5	96.6	122.7
AMERICAS	57.8	73.0	93.5	122.3	346.7	93.4	106.7
TOTAL	734.2	720.8	793.6	1,024.8	3,273.4	920.3	1,027.1



# Thank You

#### **Investors & Analysts**

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